



Society for Free Radical Research International

16TH BIENNIAL MEETING • Imperial College London • 6-9 September 2012 • United Kingdom

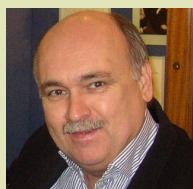
Discuss the impact of the latest research, concepts and applications of free radicals and antioxidants

The Conference

The 16th biennial meeting for the Society for Free Radical Research International (SFRR) will be held at Imperial College London in the heart of South Kensington in London. This meeting will be a premier forum for the latest advancements in free radical research. International experts from a broad range of disciplines including chemistry, biology and medicine will gather in 2012 to discuss the impact of current research, concepts and applications of free radicals and antioxidants in medicine and pharmaceutical industry

The exciting scientific programme features morning plenary lectures, followed by afternoon parallel themed sessions as well as early evening poster presentations. Spanning four days, the meeting will bring together **over 800 of your peers** giving you a unique chance to network and interact with your international colleagues.

CONFERENCE CHAIRS



Professor Giovanni E. Mann
*Secretary General SFRR
Meeting Chairman*



Professor Malcolm Jackson
President SFRR International



ORGANISED BY



Sponsorship and Exhibition Opportunities

SFRR MISSION

The Society for Free Radical Research is an International Society and operates as a charitable voluntary, non-profit making institution. The aims and objectives of the International Society are to advance education in free radical processes with particular reference to those of industrial and medical importance, informing education for the benefit of the public.

Founded in 1982, and now with over 2500 members worldwide, the Society consists of five autonomous regional groups: SFRR Asia, SFRR Europe, SFRR Australasia, Society for Free Radical Biology and Medicine (SFRR Americas) and SFRR Africa. A number of regional groups have also been established within these areas.

The international society has held meetings every two years with the first of these being at Brunel University in 1982.

TOPICS INCLUDE

- Aging
- Antioxidants and Novel Therapies
- Cancer
- Cardiovascular Diseases
- Diabetes-Metabolic Syndrome – a Role for Free Radicals
- Epigenetics, DNA Methylation and Histone Modification
- Free Radicals in Human Performance and Exercise
- Nutritional Regulation of Redox Processes – a Future for Antioxidants?
- Pulmonary Diseases
- Stroke and Neurovascular Protection

For the full list of topics please visit: www.sfrmeeting.org

INDUSTRY & CORPORATE SPONSORS

Free radicals and related reactive intermediates are known to be involved in a wide range of industrial, biological and medical processes of commercial importance. These range from atmospheric chemistry, through chemical synthesis and polymer degradation, through to UV damage to plants and humans, the role of antioxidants in human and animal health, development of new drugs and therapies, and the diagnosis and treatment of a wide range of important human diseases. The Society welcomes dialogue with industrial and commercial concerns with similar interests and is always keen to hear of potential mutually beneficial opportunities for commercial and industrial interactions.

SUPPORTING SOCIETIES



The Society for Free Radical Research AUSTRALASIA

www.sfrmeeting.org



Society for Free Radical Research International

16TH BIENNIAL MEETING • Imperial College London • 6-9 September 2012 • United Kingdom

Discuss the impact of the latest research, concepts and applications of free radicals and antioxidants

Sponsorship and Exhibition Information

WHY YOU SHOULD BE PART OF THE 16TH BIENNIAL MEETING FOR THE SOCIETY OF FREE RADICAL RESEARCH INTERNATIONAL (SFRRRI)

The global network of life scientists in academia, business and government is being targeted to generate a highly qualified audience from the chemistry, biology and medicine community.

Sponsorship provides an excellent opportunity to "get your company's name out" to a scientific network of representatives and a prime opportunity to make impressions on decision makers.

USE YOUR PRESENCE AT SFRRRI TO:

- launch new products and highlight existing ones
- spotlight key executives
- elevate your company profile in the chemistry, biology and medicine community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- give maximum exposure for your company and increase brand awareness
- position your organization
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market
- sell direct to international buyers

Coffee breaks and lunch are provided for all delegates, keeping them on-site all day thus maximising the networking opportunities.

How can this be achieved? Read further to find out the exclusive sponsorship and exhibition opportunities that are available.

Please note: Sponsorship opportunities are limited and are available on a strictly first-come, first-served basis, so to ensure your presence at this event please contact us at your earliest opportunity. All sponsors will be acknowledged on the conference website (www.sfrrimeeting.org), in the programme booklet and on various e-mail shots.

For further information on sponsorship opportunities please contact:

Tom Faulkner

Global Commercial Manager

Email: t.faulkner@elsevier.com

Tel: +31 (0)20 485 2175

EXCLUSIVE SPONSORSHIP PACKAGES

PLATINUM SPONSOR

£9,000

Including sponsorship of the **Conference Dinner**. One of the highlights of the SFRRRI event is the gala dinner providing an unrivalled opportunity to have high profile branding at the main social event of the conference.

Sponsorship of the Conference Dinner

- Your company logo on available paraphernalia *e.g. napkins, doilies etc.*
- A shell scheme exhibition display
- Your company logo on A1 sized foam-backed posters where the dinner will be taking place
- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website and a delegate bag insert
- 3 free delegate places

GOLD SPONSOR

£8,000

Sponsorship of one of the Conference Lunches

- Your company logo on available paraphernalia *e.g. napkins, doilies etc.*
- A shell scheme exhibition display
- Your company logo on A1 sized foam-backed posters where the lunch will be taking place
- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website
- 2 free delegate places

SILVER SPONSOR

£7,000

Sponsorship of the Welcome Reception

- Your company logo on available paraphernalia *e.g. napkins, coasters etc.*
- A shell scheme exhibition display.
- Your company logo on A1 sized foam-backed posters where the reception will be taking place
- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website
- 1 free delegate place

BRONZE SPONSOR

£6,000

Sponsorship of the Registration Desk

- A shell scheme exhibition display
- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website and a delegate bag insert
- 1 free delegate place



Society for Free Radical Research International

16TH BIENNIAL MEETING • Imperial College London • 6-9 September 2012 • United Kingdom

Discuss the impact of the latest research, concepts and applications of free radicals and antioxidants

Exhibition and additional sponsorship opportunities

If you find that our offerings do not provide a perfect match for your marketing needs, let us know and we will customise a sponsorship programme for you. You can also sponsor single elements of the conference, e.g. conference dinner; welcome reception; lunch break, etc.

EXHIBITION:

SHELL SCHEME **£2,000**

An exclusive opportunity that provides maximum networking opportunities and the potential to sell directly to international buyers. Package includes:

- Shell scheme booth
- Listing of your logo and company name, short description and link through to company website on the conference website
- Listing as a sponsor in programme booklet
- One exhibition stand staff member registration to include conference catering and delegate materials
- 50% discount on conference attendance

AS AN EXHIBITOR, YOU CAN ALSO CHOOSE TO MAXIMIZE YOUR VISIBILITY AT THE CONFERENCE BY BOOKING ONE OF THE SPONSORSHIP ITEMS BELOW:

COFFEE BREAK **£2,500**

A high profile networking sponsorship opportunity, interact with the delegates on an informal basis while ensuring your company benefits from the association with the coffee breaks of the conference. Package includes:

- Sponsorship of one of the Conference refreshment breaks (*see conference website*)
- Your company logo on available paraphernalia (*eg napkins, doilies etc*)
- Your company logo on A1 sized foam-backed posters where the breaks will be taking place
- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website
- Delegate bag insert

DELEGATE BAG INSERT **£1,000**

Your promotional materials can be inserted into each delegate wallet given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate wallets, but are more appropriate for literature displays. Materials should be sent to the Conference Secretariat in time for insertion into the delegate bag - specific dates will be provided on application and quantities will be provided nearer the conference

CONFERENCE LANYARDS **£3,000**

A high profile exclusive opportunity that provides the sponsor with visibility throughout the event. Package includes:

- Your company logo on the woven conference lanyard given to each delegate
- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, short description and link through to company website on the conference website

DELEGATE BAGS **£3,500**

Your company logo together with the conference logo on the high quality conference bag given to each delegate, providing you with a high profile and long lasting presence.

- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, short description and hyperlink to your company website on the conference website.
- 1 free delegate place

USB STICK WITH CONFERENCE ABSTRACTS **£3,500**

Your company logo together with the conference logo on the USB memory sticks containing the conference abstracts given to each delegate, providing you with high profile and long lasting visibility.

- Logo alongside the conference branding on USB stick
- Opportunity to place promotional materials on the USB stick and to have your company appear as the device name on the computer screen
- Listing of your company name and logo in the programme booklet
- Listing of your logo and company name, short description and hyperlink to your company website on the conference website

SPONSOR SESSIONS **£4,000**

A unique opportunity to associate your company logo with a selected conference's session in a topic related to your field of expertise. The package includes:

- Listing of your company logo at the opening and closing of the session and on on-site signage
- Listing of your company name and logo in the programme booklet, next to the session listing
- Listing of your logo and company name, short description and link through to company website on the conference website

PRE-EVENT EDUCATIONAL WEBINAR **CONTACT US**

Elsevier webinars are live multimedia presentations that allow a presenter to truly engage and interact with a large scientific audience online. This an excellent opportunity to sponsor free access to a live or recorded webinar on a topic directly related to the meeting and benefit from marketing exposure before and during the event. This sponsorship will give you the possibility to:

- Create your own custom environment and exclusive audience participation
- Target registered delegates and many other professionals aligned with your business
- Create complementary coverage of a key topic that fits with your product or market objectives
- Create maximum impact and increase your profile immediately before or after the event

In return for sponsorship your company logo, together with the conference logo, will be used in all the marketing related to both the webinar and on the conference website, and in addition your company would be verbally thanked and acknowledged as supporting the free access to the webinar in both the introduction and conclusion. The package also includes 1 free delegate place.



Society for Free Radical Research International

16TH BIENNIAL MEETING • Imperial College London • 6-9 September 2012 • United Kingdom

Discuss the impact of the latest research, concepts and applications of free radicals and antioxidants

Sponsorship and Exhibition Order Form

1 YOUR DETAILS

Contact name for correspondence

Title (Prof, Dr, Mr, Ms) First Name

Surname

Organization

Address

State/Country

Post/Zip Code Country

Tel Fax

Email

2 ORDER DETAILS

EXCLUSIVE SPONSORSHIP PACKAGES

- Platinum Sponsor £9,000
- Gold Sponsor £8,000
- Silver Sponsor £7,000
- Bronze Sponsor £6,000

EXHIBITOR OPPORTUNITIES

- Sponsor sessions £4,000
- Sponsorship of Delegate Bag £3,500
- USB Memory Sticks £3,500
- Sponsorship of Conference Lanyards £3,000
- Coffee Break £2,500
- Shell Scheme £2,000
- Delegate Bag Insert £1,000
- Pre-event educational webinar POA

Terms and Conditions of Booking:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the

3 HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable £

I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

Please charge my Visa/Amex/Mastercard *(delete as applicable)*

Card No

Expiry Date Today's Date

Name and address of cardholder if different from above

Name

Address

Signature

4 SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

5 RETURN TO

Tom Faulkner

Global Commercial Manager

Elsevier, Radarweg 29

1043NX Amsterdam

The Netherlands

Tel - +31 (0)20 485 2175

Fax - +31 (0)20 485 2623

Email – t.faulkner@elsevier.com

Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.

- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.